

SEO Audit

This SEO audit shows how optimized this web page is for your target keyword.

Web Page: www.ivorybranding.com/

Keyword: **branding agency in ahmedabad**

Date: August 20, 2014



SPEED

SECONDS	0.13	KILOBYTES	151.9	REQUESTS	29
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- ✓ This page loads quickly enough. Excellent!
- ✓ This size of this page is ok. Fantastic!
- ✓ The number of requests is acceptable. Fantastic!

URL

www.ivorybranding.com/		
!	This URL is not SEO friendly.	Needs attention
!	Add the exact keywords to this URL.	Needs attention
!	Google PageRank (0/10) should be at least 4.	Needs attention
✓	No underscores were found in URL.	Good job!
!	You have 2 pages indexed by Google.	Needs attention

Web Page: www.ivorybranding.com/Keyword: **branding agency in ahmedabad**

TITLE TAG

Branding Agency in Ahmedabad | Digital Branding Agency in Gujarat

- ✓ Begins with your exact keyword. Fantastic!
- ✓ Has 1-70 characters. Nice!

DESCRIPTION TAG

iVory branding is the Ahmedabad based brand design and brand development agency. If you would like to chat...

- ! Description tags should be 1-155 characters. Needs attention
- ! Meta description should include your keywords. Needs attention

IMAGE ANALYSIS

12 images

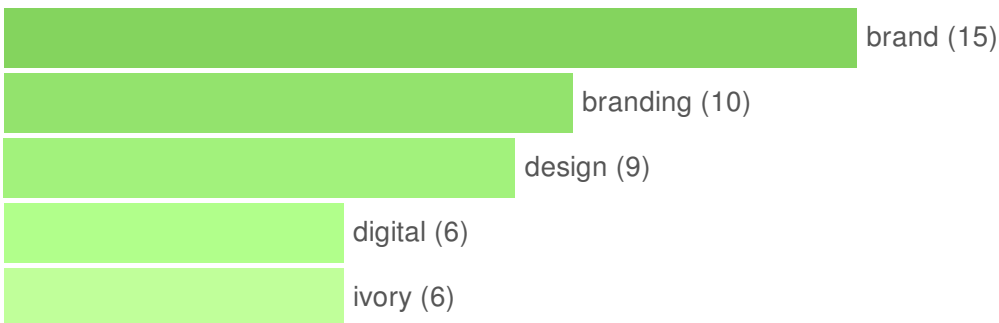
- ! Every image needs an alt tag. Needs attention
- ✓ Keyword found in an alt tag. Great!
- ! Add your keyword to an image file name. Needs attention
- ✓ No underscores were found in image filenames. Excellent!



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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: iVory branding helps their clients to enhance their brand value.

H2 Tag: The power of Branding

H3 Tag: Brand Research & Analysis







- Found heading tags: H1, H2, and H3. Fantastic!
- Keyword found in H1, H2, or H3 tag. Good job!
- No duplicate heading tags found. Fantastic!










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COPY ANALYSIS

 You should have 2,000+ words on this page.	Needs attention
 Use your keywords 2-4 times.	Needs attention
 Bold, italicize, or underline your keywords.	Needs attention
 Add your keyword to the first 100 words.	Needs attention
 Keyword found in anchor text.	Nice!
 Link to a sitemap.html found.	Excellent!

CODE ANALYSIS

 HTML is W3C validated.	Excellent!
 No flash found.	Excellent!
 Remove inline CSS.	Needs attention
 Text to HTML ratio is too low (< 25%).	Needs attention
 Found rel="author" markup.	Good job!
 Add schema.org markup.	Needs attention
 Link to a sitemap.xml found.	Nice work!



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SOCIAL ANALYSIS



- Tweet button found. Excellent!
- Facebook share button found. Good job!
- Google+ button found. Fantastic!
- We found a link to a blog. Great!

MOBILE ANALYSIS

- We found a mobile sitemap. Excellent!
- Add an Apple icon. Needs attention
- Add a viewport metatag. Needs attention

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LINK ANALYSIS



✓ This page has 2 pages linking to it.	Nice!
✓ This page has 2 unique domains linking to it.	Great!
✓ This page has 30 outbound links.	Excellent!
! Reduce outbound follow links to below 25.	Needs attention
! mozTrust page score: 1.2	Needs attention
✓ mozRank page score: 4.16	Great!
✓ moz Page Authority: 22.7	Excellent!

ROOT DOMAIN LINK ANALYSIS



✓ This domain has 2 pages linking to it.	Good job!
✓ This domain 2 unique domains linking to it.	Nice!
! Add a link from the DMOZ Directory.	Needs attention
✓ mozTrust domain score: 2.44	Fantastic!
✓ mozRank domain score: 2.87	Excellent!
✓ moz Domain Authority: 10.51	Nice work!









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DOMAIN ANALYSIS

www.ivorybranding.com

	This domain is 1 years, 333 days old.	Excellent!
	This domain expires in 1 years, 32 days.	Great!
	Preferred domain set.	Good job!
	Found IP canonicalization.	Fantastic!
	This is the #7,596,054 most visited site.	Fantastic!
	Favicon found.	Fantastic!



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TASKS

- This URL is not SEO friendly.
- Add the exact keywords to this URL.
- Google PageRank (0/10) should be at least 4.
- You have 2 pages indexed by Google.
- Description tags should be 1-155 characters.
- Meta description should include your keywords.
- Every image needs an alt tag.
- Add your keyword to an image file name.
- You should have 2,000+ words on this page.
- Use your keywords 2-4 times.
- Bold, italicize, or underline your keywords.
- Add your keyword to the first 100 words.
- Remove inline CSS.
- Text to HTML ratio is too low (< 25%).
- Add schema.org markup.



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TASKS

- Add a viewport metatag.

- Reduce outbound follow links to below 25.

- mozTrust page score: 1.2

- Add a link from the DMOZ Directory.



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SUMMARY

iVory Web Design Private Limited is started in 2008 and incorporated in 2013 at Ahmedabad, Gujarat, India. In 6 years of business, we have worked with over 300 customers across the globe and serve more than 550+ website design, 200+ cms website, 50+ web portals, 50+ graphics design, 25+ brand identity design and 10+ branding projects.

iVory Web Design Private Limited

<http://www.ivorywebdesign.com/>